



SOCIAL ENTREPRENEURSHIP

Skills Chips, “Chips for a Cause,” is a social entrepreneurship between Skills Enrichment Center (SEC), a nonprofit, and Raquelitas Tortillas. Raquelitas Tortillas is the largest producer of tortilla chips in the restaurant industry in Colorado. SEC is a vocational school for special needs youth and adults. Together, they have created Skills Chips to create job training and job opportunities for the special needs community.

The special needs community has an 83% unemployment or underemployment rate. Skills Chips will help create living wage jobs for this community.

HOW THE PARTNERSHIP WORKS

- Raquelitas will produce a unique line of chips for SEC-branded “Skills Chips. ”
- SEC provides a 3-month food manufacturing course designed to train all potential employees, no matter what their learning issues might be, on how to bag and ship chips across the country
- At the end of the 3-month course, class graduates are qualified for a job working in the manufacturing and bagging of Skills Chips
- Chips will be produced in both Denver and Colorado Springs
- Chips will be sold in hotels and stores throughout Colorado
- Chips will be available for purchase online
- Profits are reinvested to expand the program and create more jobs throughout Colorado

The objective is to establish Skills Chips programs across Colorado, generating living wage employment opportunities for the special needs community throughout the state. Our capital campaign is to help purchase bagging equipment and supplies.

To open both Skills Chips locations, we are raising \$10,000. This will provide:

- Educational training for 20 special needs adults
- Job sites for 20 individuals in Denver and Colorado Springs
- The pride of a paycheck for 20 special needs adults.

The contracts to sell the chips in stores are in place.

The only thing needed to make this dream a reality is your help funding this fantastic program! Donate: www.skillsec.org